

SUBSTANCE PEER PRESSURE
Drugs and alcohol

PRESSURE FOR WELL-BEING
Anything to promote physical, psychological, or emotional health (i.e. weight loss, ending a relationship)

POLITICAL PEER PRESSURE
Campaigns/Protests/Call-to-Action



MASS PEER PRESSURE
Groupthink or what "everyone" is doing

SOCIETAL NORMS
Represses individuality, stamps out differences, often nonverbal

LAWS AND REGULATIONS
Recorded and "official" (i.e. speed limits, private property, taxes)